

TANECIA BRITT

Creative Portfolio

FILMMAKER / CREATIVE DIRECTOR / EXPERIENTIAL PRODUCER

Founder, The Experience Agency

*Stories. Visual worlds. Experiences built to
move people.*

2026

THE EXPERIENCE AGENCY



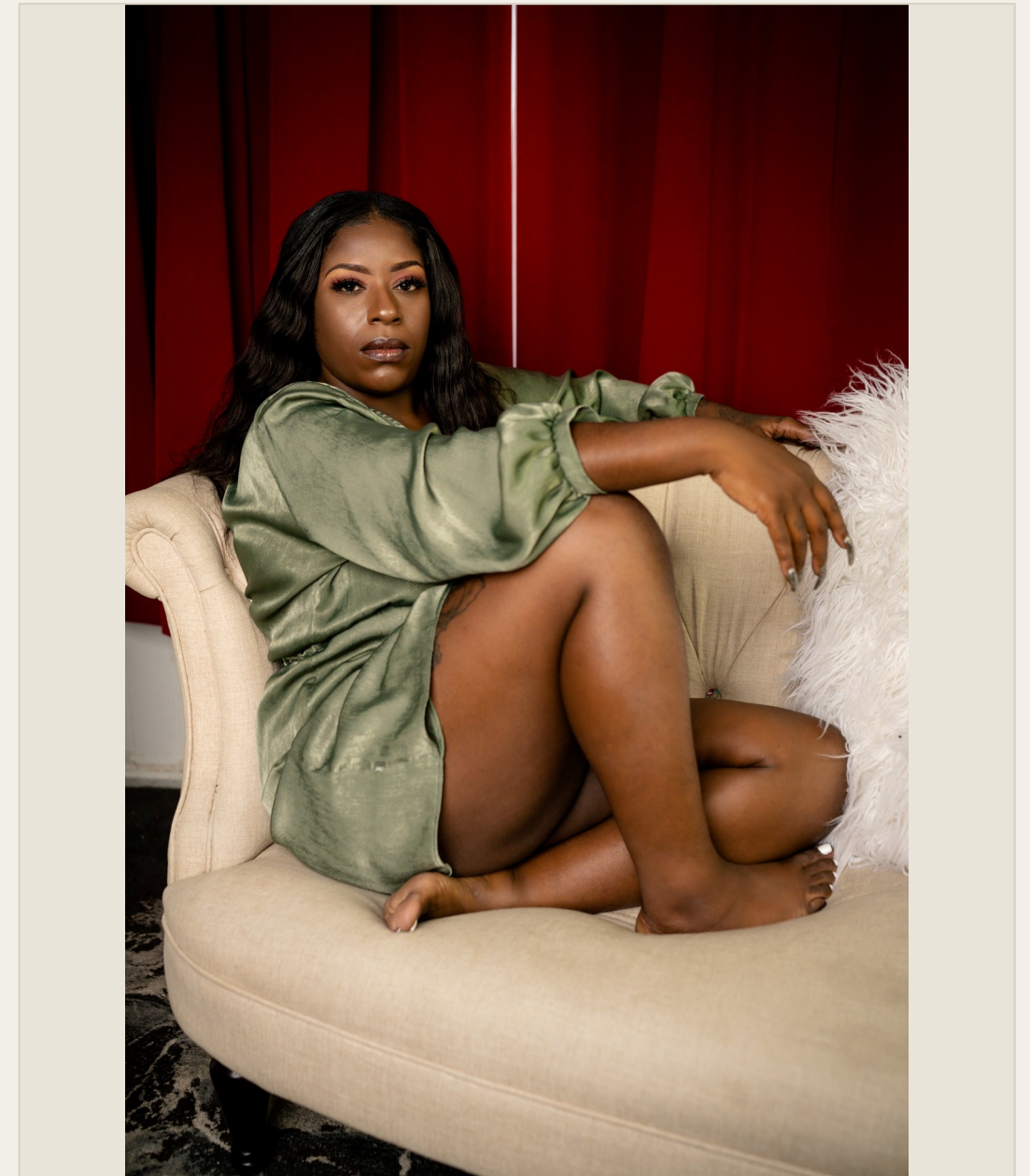
PROFILE

I build the idea - and the system that delivers it.

A cross-disciplinary portfolio spanning narrative film, visual concepting, creative production, cultural programming and live experience execution.

The through-line is intentional execution: translating a concept into images, environments and finished audience experiences.

NARRATIVE FILM / VISUAL WORLDS / LIVE EXPERIENCES / CREATIVE OPERATIONS



Creative leadership across four connected disciplines.

01

FILMMAKING

Original development, writing, visual language, production leadership and post strategy.

02

CREATIVE DIRECTION

Concept worlds, visual identity, scenic language, campaign systems and execution.

03

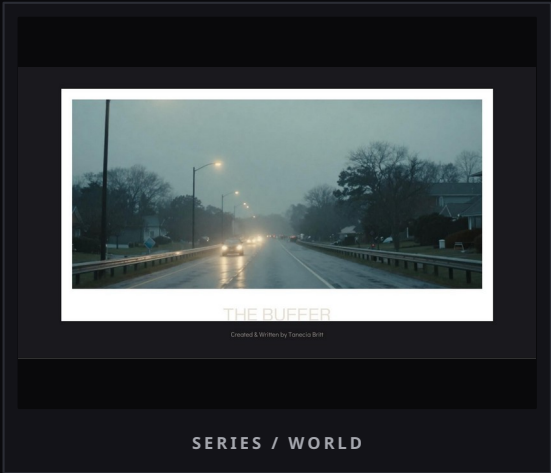
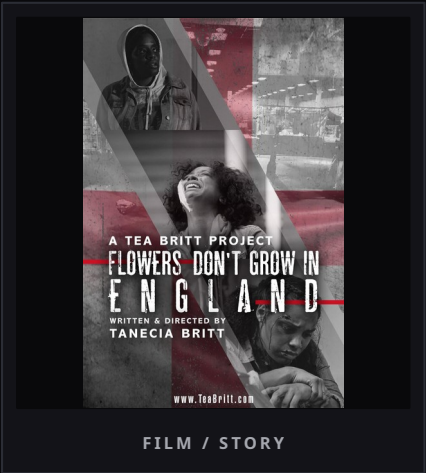
EXPERIENTIAL EXECUTION

Cultural events, branded guest journeys, activations, partnerships and hospitality.

04

CREATIVE OPERATIONS

Budgets, schedules, staffing, stakeholder alignment, systems and quality control.



WORK IN PROGRESS

THE BUFFER

Creator / Writer / Director

A prestige psychological drama rooted in Prince George's County, beginning with a failed school-bus shooting and widening into a story of institutional corruption, inherited pressure and community survival.

- Original series concept, visual language and performance philosophy
- Casting, staffing, scheduling, shot planning and production leadership
- Grant strategy, stakeholder positioning and post-production roadmap
- Designed around emotional realism rather than violence as spectacle

\$8K
PUBLIC ARTS FUNDING
SECURED

2026
PILOT PRODUCTION

PG
COUNTY-ROOTED STORY
WORLD



THE BUFFER

Created & Written by Tanecia Britt

FILMMAKING

FLOWERS DON'T GROW IN ENGLAND

Writer / Director / Editor

A 14-minute narrative short and feature screenplay teaser demonstrating character world-building, cinematic tension, performance direction and editorial control.

SELECTED RECOGNITION

Feel The Reel International Film Festival - 3rd Place, Best Screenplay
Urban Action Showcase, TMFF, Lift-Off and additional official selections / semifinalist recognitions

WATCH FILM

vimeo.com/352618468

*Performance. Tension.
Memory.*



GREEN IVORY

Original scripted episodic world-building built from character, tone and series concept through visual identity and production execution.



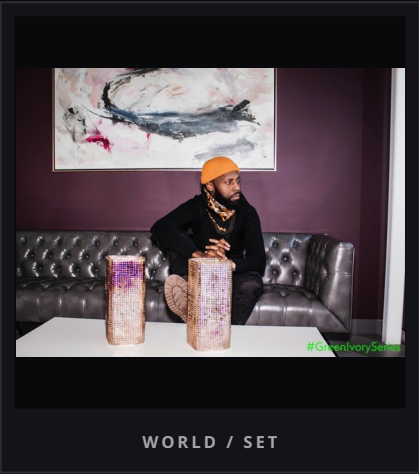
Series Creator / Writer / Director

Creative scope

Episodic story architecture and character development

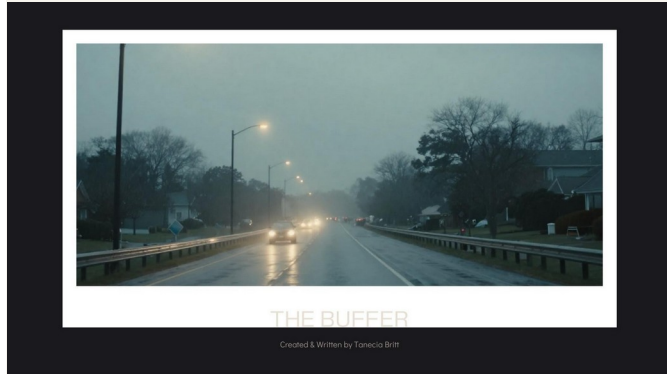
Production planning and multi-episode strategy

Audience positioning across culture, comedy and entrepreneurship



Creative direction is world-building.

The visual system is never decoration. It establishes tone, character, touchpoints and audience expectation before the first line is spoken.



TONE / VISUAL LANGUAGE



CHARACTER / PERFORMANCE



BRAND SYSTEM / TOUCHPOINTS



EXPERIENTIAL EXECUTION

JANE365 RICHMOND

A branded hospitality experience translated into venue, touchpoints, programming, service and guest participation.

01 BRANDED GUEST JOURNEY

02 CUSTOM TOUCHPOINTS

03 TABLESCAPE

04 CULINARY ACTIVATION

05 HOSPITALITY

06 PARTNER COORDINATION



CUSTOM TOUCHPOINT



CULINARY ACTIVATION

An experience is a sequence - not a single moment.

Each visual detail and operational handoff works together to move the guest from arrival to participation.



01 SET / TABLESCAPE



02 TOUCHPOINTS



03 ACTIVATION



04 PARTICIPATION

DMV INTERNATIONAL FILM FESTIVAL

Festival leadership connecting curation, audience development, filmmakers, sponsors, partners and community.



FILMMAKERS / COMMUNITY



ATMOSPHERE



TEAM / PLATFORM

Creative and executive scope

- 01 Film evaluation and programming fit
- 02 Filmmaker and sponsor relationships
- 03 Audience growth, visibility and partnerships
- 04 On-site festival execution

+61%
TICKET SALES GROWTH

\$105K+
SPONSORSHIPS AND
PARTNERSHIPS



LEADERSHIP

Creative vision is only valuable when the work can actually ship.

Tanecia leads both the authored idea and the infrastructure required to deliver it.

01 VISION

Concept, story architecture, visual language and audience promise.

02 PRODUCTION

Budgets, schedules, staffing, vendors, risk and handoffs.

03 STAKEHOLDERS

Partners, funders, sponsors, collaborators and community alignment.

04 DELIVERY

Direction, quality control, post-production and final execution.

SELECTED DELIVERY SIGNALS

5-10 person creative teams / 61% ticket growth / \$105K+ partnerships / \$8K public arts funding

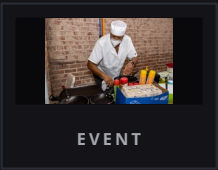
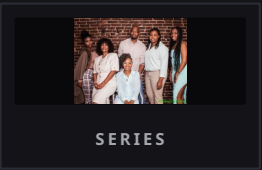
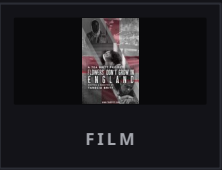
Credits, grants and recognition.

A career spanning original storytelling, hands-on production and cultural platform-building.

2026	THE BUFFER	Creator / Writer / Director
2022	GREEN IVORY	Series Creator / Writer / Director
2020	BYE CHANCE	Writer / Director
2019	FLOWERS DON'T GROW IN ENGLAND	Writer / Director / Editor
2013	APRIL 3RD	Writer / Director / Producer
2009	OUTRAGE: BORN IN TERROR	Second Assistant Director

GRANTS + RECOGNITION

Maryland State Arts Council Creativity Grant for Projects - 2026
Prince George's Arts and Humanities Council Artist Grant - 2026
Flowers Don't Grow in England - 3rd Place Best Screenplay, Feel The Reel
Multiple official selections and semifinalist recognitions across international festivals



Where The Experience Agency can create value.

Flexible support for a single project, a campaign, an event or an ongoing creative production relationship.

01 TV / FILM

Original development, directing, writer-director packages and production strategy.

02 BRANDED CONTENT

Commercial concepts, campaign storytelling, creative and social video execution.

03 CREATIVE DIRECTION

Visual worlds, casting and styling, moodboards and campaign systems.

04 EXPERIENTIAL

Cultural programming, branded activations, hospitality and partnership-led live experiences.

Tanecia Britt

Filmmaker / Creative Director / Founder

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